



26th Annual **LUNCHEON**

April 24, 2019



Sponsorship Opportunities



**WOMEN'S
FOUNDATION**
of Southern Arizona

Create change. Invest in women.

Help make Tucson's biggest luncheon of the year even **BIGGER**.
Join us **April 24th** from 11am-1pm at the Tucson Convention Center.

Our Vision:

Women thrive.

Our community prospers.

Our Mission:

We collaborate to achieve social, political and economic change that empowers women and girls.

Participants in WFSA's girls leadership & philanthropy program, Unidas. >>



What to Expect in 2019

This is Tucson's biggest women's networking event, **attracting 1,100+ members** of our business community for networking and a celebration of women's leadership and philanthropy. All proceeds benefit the Women's Foundation of Southern Arizona, a nonprofit that empowers women and girls throughout our region. By becoming a corporate sponsor, you become a critical partner in this work.

2019 Luncheon Honoree

Each year, we honor an extraordinary woman at our annual luncheon. Stay tuned for an announcement later in the year.

2019 Laura Penny Community Impact Award

We also honor a changemaker in our community and this announcement is made closer to the luncheon date.

2017-2018 IMPACT REPORT

Last year, the Women's Foundation of Southern Arizona awarded **\$700,000** in grants that helped **9286** women and girls increase their income and assets by **\$4.6 million**.



EVERY **\$1** YOU INVEST
CREATES **\$6.62** FOR WOMEN
IN SOUTHERN ARIZONA

HERE'S WHAT ELSE WE CREATED THIS YEAR

233 WOMEN SECURED
EMPLOYMENT



258 WOMEN SECURED
HOUSING



1064 WOMEN INCREASED THEIR
PERSONAL ASSETS



\$2,516,078 IN INCREASED
INCOME



\$1,118,092 IN SAVINGS
CREATED



\$997,478 IN DECREASED
DEBT



WOMEN'S
FOUNDATION
of Southern Arizona
www.womengiving.org

Sponsorship Opportunities

Benefit	Title Sponsor \$15,000	Platinum Sponsor \$10,000	Gold Sponsor \$7,500	Silver Sponsor \$5,000	Bronze Sponsor \$2,000
Logo on all event marketing	Title Logo	Logo (Tier 2 placement)	Logo (Tier 3 placement)		
Year-round logo and recognition on website	✓	✓	✓		
Sponsor recognition included on Luncheon page of WFSA website	✓	✓	✓	Listing	Listing
Recognition on at least 15,000 digital messages (email + social)	✓	✓	✓		
Logo included on invitation mailed to 6,000+ people	✓	✓	✓	Listing	Listing
Sponsorship mention in press release	✓	✓			
Number of seats included <i>Please consider including a guest at your table from a WFSA-funded program or the WFSA girls leadership program.</i>	20 premium placement	10 premium placement	10 premium placement	10	10
Special recognition from podium	✓	✓	✓		
Logo included in slideshow	Title Logo	Logo (Tier 2 placement)	Logo (Tier 3 placement)	Logo (Tier 4 placement)	Logo (Tier 5 placement)
Banner signage at event	✓	✓	✓	✓	
Program Listing	Title Logo	Logo (Tier 2 placement)	Logo (Tier 3 placement)	Logo (Tier 4 placement)	Logo (Tier 5 placement)
Program Ad	Full Page Full Color Back Cover	Full Page Full Color Inside Back	Full Page Black & White	Full Page Black & White	1/2 Page Black & White
Annual Report Listing	✓	✓	✓	✓	✓

Tiers indicate logo placement levels and visibility.

Program Ad Specifications

- Full Color (CMYK)
Full-Page ad
8.5"x11" with 1/4" bleed
- Black & White Full-Page ad 7"x9.5"
- Black & White Half-Page Ad 7"x4.5"

Images should be 300 DPI.
Color ads should be CMYK.
Black & white ads should be grayscale. Line art should be 600 DPI or vector art at 100%.
Fonts should be converted to outlines.

Program advertising and company logos are due by 5 p.m. on March 22, 2019

Questions?

Please contact the Women's Foundation at (520) 622-8886 or luncheon@womensgiving.org

Sponsorship Reservation Form

Yes, we want to sponsor the Women's Foundation
26th Annual Luncheon on April 24, 2019!

Sponsorship level

- Title Sponsor – \$15,000 (limit: 1)
- Platinum Sponsor – \$10,000
- Gold Sponsor – \$7,500
- Silver Sponsor – \$5,000
- Bronze Sponsor – \$2,000
- I am unable to attend. Please accept my donation of \$ _____ (fully tax-deductible)

Contact Information

Company Name: _____

President/CEO/Owner's Name: _____

Sponsorship Contact Name (if different): _____

Sponsorship Contact Phone: _____

Sponsorship Contact Email: _____

Address: _____

City: _____ State: _____ Zip: _____

Payment Options

- Credit Card at www.womengiving.org
- Check Enclosed, payable to:
Women's Foundation of Southern Arizona
- Invoice/Bill me

Questions? Please contact:
WFSA at luncheon@womengiving.org

**Return this form before
December 3, 2018:**

Women's Foundation
of Southern Arizona
1661 N. Swan Rd. Ste 150
Tucson, AZ 85712
phone: 520-622-8886

