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HoCo Libation Donations Support Women's Foundation

(Tucson, Ariz.)--- The Women's Foundation of Southern Arizona has received more than \$635 during the first half of 2014 through the Hotel Congress' Libation Donation initiative.

The brainchild of Hotel Congress owner Shana Oseran, the initiative creates a named, signature cocktail for a local non-profit organization, which then receives a portion of the proceeds for each drink sold. "As long-time Tucsonans, we care deeply about this community and want to support non-profit organizations that work to improve the quality of life for all of us," Oseran said.

The Women's Foundation's cocktail, La Feminista, was created by Hotel Congress' mixologist, David Clark. It includes vodka and ginger beer, and is garnished with an orchid and crystallized ginger.

"We are so pleased to be the inaugural recipient of the Libation Donation initiative," said Women's Foundation CEO Laura Penny. "We appreciate the financial support and the visibility we receive being listed on the Hotel Congress menu."

"The overwhelming success of the La Feminista has delighted us all and we are proud to announce that we've decided to continue our support of WFSA in 2015 with the signature cocktail. Making the Women's Foundation the beneficiary for 2015 was a no-brainer for us, since not only is it a fantastically refreshing drink, but its sales support such an amazing organization that affects real change in our community," Oseran added.

Unique Southwestern charm, urban and vintage. The Hotel Congress, built in 1919, is the cultural landmark that anchors Downtown Tucson. Though classically renovated and updated, The Hotel Congress strives to maintain the original ambiance from iron beds to a vintage radio in each room. Private bathrooms, air-conditioning, and its listing on The National Registrar of Historic Places make the historic hotel unlike any other. Every nook and cranny of the hotel reveals a window to years past, from the Tap Room Bar to the colorful murals that line the walls – there is a story in every detail.

The Women's Foundation of Southern Arizona empowers women and girls to improve their lives and their communities through five forces for change: leaders, donors, community, research, and grants. It is a supporting organization of the Community Foundation for Southern Arizona, and leads the region in educating policy makers

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about the economic realities facing women and girls. Since its inception, WFSA has funded more than \$2 million to 170 programs that serve women and girls in Southern Arizona.

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