

Is this a Social Change Organization?

Applicant organizations vary greatly in the types of services and work they do - from health care to education - yet a common thread links them – all affecting social change. Past applicants and grantees have found it helpful to consider the following questions prior to writing their grant proposals.

Please consider these questions in the context of your organization, your mission, your work and the project or program that you will be focusing on for this grant round.

Does our organization...

Yes No

Operational Questions:

- Work to create change for individuals? The community? The field?*
- Work with a defined group or population?*
- Consider the desired outcomes before starting a project or program?*
- Connect strategies and activities with the needs of those served and outcomes?*

Strategic Questions:

- Act to shift how issues, populations, policies, etc. are defined or framed in the community or larger society?*
- Work to shift behavior in individuals and/or in the wider community?*
- Strive to engage more people in the work?*
- Act to change policy so that institutional, organizational, or legislative policy or practices change?*
- Work to maintain past gains and not loose ground from previous endeavors?*

If you've answered "Yes" to the first 4 questions and to 1 or more questions in the second set, yours is a *Social Change* organization.

Social Change is conceptualized or thought of as.....

- Five shifts, moving from a starting or current condition to a new or desired condition. *Accelerators* and *Inhibitors* influence the results achieved in each shift.
- Happening at a number of levels –micro to macro; examining change at the micro-level is important.
- Happening in both the short- and long-term, is often cumulative, but can be abrupt, therefore examining change over time is critical.
- Organizations both provoking and responding to change, therefore the flexibility to explore both intended and unintended consequences is important.